Social Media Content and Graphics

| **Facebook Copy** | **Twitter Copy** | **Instagram Copy** | **Media Asset** |
| --- | --- | --- | --- |
| You don’t have to be enrolled in VA benefits or health care to connect with the Veterans Crisis Line. Call, chat, or text to reach responders day or night.    [VeteransCrisisLine.net](https://www.veteranscrisisline.net/) | You don’t have to be enrolled in VA benefits or health care to connect with the #VeteransCrisisLine. Call, chat, or text to reach responders day or night.    [VeteransCrisisLine.net](https://www.veteranscrisisline.net/) | You don’t have to be enrolled in VA benefits or health care to connect with the #VeteransCrisisLine. Call, chat, or text to reach responders day or night.    [VeteransCrisisLine.net](https://www.veteranscrisisline.net/)    #SuicidePrevention  #SuicideAwareness | *Facebook/Twitter*  *A person holding her hands together  Description automatically generated*  *Instagram*  *A person talking on a cell phone  Description automatically generated with medium confidence* |
| If you choose to share your contact information, Veterans Crisis Line responders can connect you with the local resources you need.     [VeteransCrisisLine.net](https://www.veteranscrisisline.net/) | If you choose to share your contact information, #VeteransCrisisLine responders can connect you with the local resources you need.     [VeteransCrisisLine.net](https://www.veteranscrisisline.net/) | If you choose to share your contact information, #VeteransCrisisLine responders can connect you with the local resources you need.  [VeteransCrisisLine.net](https://www.veteranscrisisline.net/)    #SuicidePrevention  #SuicideAwareness | *Facebook/Twitter*  *A computer with headphones and a message  Description automatically generated*  *Instagram* |
| Are you a Veteran in crisis or concerned about one? Call the Veterans Crisis Line—Dial 988 then Press 1. You don’t have to be enrolled in VA benefits or health care to get free, confidential help right now.   [VeteransCrisisLine.net](https://www.veteranscrisisline.net/) | Are you a #Veteran in crisis or concerned about one? Call the #VeteransCrisisLine—Dial 988 then Press 1. You don’t have to be enrolled in VA benefits or health care to get free, confidential help right now.   [VeteransCrisisLine.net](https://www.veteranscrisisline.net/) | Are you a #Veteran in crisis or concerned about one? Call the #VeteransCrisisLine—Dial 988 then Press 1. You don’t have to be enrolled in VA benefits or health care to get free, confidential help right now. [VeteransCrisisLine.net](https://www.veteranscrisisline.net/)    #SuicidePrevention  #SuicideAwareness | *Facebook/Twitter*  *A close-up of a person holding a person's hand  Description automatically generated*  *Instagram*  *A close-up of a person holding a hand  Description automatically generated* |
| If you’re a Veteran in crisis or concerned about one, responders are available 24/7 to listen and help—Dial 988 then Press 1, chat at [VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/), or text 838255. | If you’re a Veteran in crisis or concerned about one, responders are available 24/7 to listen and help—Dial 988 then Press 1, chat at [VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/), or text 838255. | If you’re a Veteran in crisis or concerned about one, responders are available 24/7 to listen and help—Dial 988 then Press 1, chat at [VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/), or text 838255.    #SuicidePrevention #SuicideAwareness | *Facebook/Twitter*  *A close-up of a phone  Description automatically generated*  *Instagram*  *A group of people sitting on a couch  Description automatically generated* |
| The Veterans Crisis Line provides confidential crisis support to all Veterans and their loved ones.    Learn more at [VeteransCrisisLine.net](https://www.veteranscrisisline.net/). | The #VeteransCrisisLine provides confidential crisis support to all #Veterans and their loved ones.    Learn more at [VeteransCrisisLine.net](https://www.veteranscrisisline.net/). | The #VeteransCrisisLine provides confidential crisis support to all #Veterans and their loved ones.    Learn more at [VeteransCrisisLine.net](https://www.veteranscrisisline.net/).    #SuicidePrevention  #SuicideAwareness | *Facebook/Twitter*  *A blue rectangle with white text  Description automatically generated*  *Instagram* |
| If you’re a Veteran having thoughts of suicide, the Veterans Crisis Line is here for you right now.    Call (Dial 988 then Press 1), chat ([VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/)), or  text (838255) for 24/7 crisis support. | If you’re a #Veteran having thoughts of suicide, the #VeteransCrisisLine is here for you right now.    Call (Dial 988 then Press 1), chat ([VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/)), or  text (838255) for 24/7 crisis support. | If you’re a #Veteran having thoughts of suicide, the #VeteransCrisisLine is here for you right now.    Call (Dial 988 then Press 1), chat ([VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/)), or  text (838255) for 24/7 crisis support.    #SuicidePrevention  #SuicideAwareness | *Facebook/Twitter*  *A person looking at his phone  Description automatically generated*  *Instagram* |
| Suicide is preventable and support is available. Veterans Crisis Line responders can connect you with resources and help you make a plan to stay safe. Learn more: [VeteransCrisisLine.net](https://www.veteranscrisisline.net/). | Suicide is preventable and support is available. #VeteransCrisisLine responders can connect you with resources and help you make a plan to stay safe. Learn more: [VeteransCrisisLine.net](https://www.veteranscrisisline.net/). | Suicide is preventable and support is available. #VeteransCrisisLine responders can connect you with resources and help you make a plan to stay safe. Learn more: [VeteransCrisisLine.net](https://www.veteranscrisisline.net/).    #SuicidePrevention  #SuicideAwareness | *Facebook/Twitter*    *Instagram*  A blue and white text on a blue background  Description automatically generated |
| 24 hours a day, 7 days a week, 365 days a year, the Veterans Crisis Line offers support to Veterans who are having thoughts of suicide. To connect, Dial 988 then Press 1, chat at [VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/), or text 838255. | 24 hours a day, 7 days a week, 365 days a year, the Veterans Crisis Line offers support to Veterans who are having thoughts of suicide. To connect, Dial 988 then Press 1, chat at [VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/), or text 838255. | 24 hours a day, 7 days a week, 365 days a year, the Veterans Crisis Line offers support to Veterans who are having thoughts of suicide. To connect, Dial 988 then Press 1, chat at [VeteransCrisisLine.net/Chat](https://www.veteranscrisisline.net/get-help-now/chat/), or text 838255.   #SuicidePrevention #SuicideAwareness | *Facebook/Twitter*  *A picture containing text, outdoor, person, blue  Description automatically generated*  *Instagram*  *A picture containing text, person, sign  Description automatically generated* |
| Asking a Veteran you care about if they’re having thoughts of suicide isn’t easy, but it could save their life. Learn how to start the conversation at [VeteransCrisisLine.net/Crisis](https://www.veteranscrisisline.net/CrisisConversationHandout)  [ConversationHandout.](https://www.veteranscrisisline.net/CrisisConversationHandout) | Asking a #Veteran you care about if they’re having thoughts of suicide isn’t easy, but it could save their life. Learn how to start the conversation at [VeteransCrisisLine.net/Crisis](https://www.veteranscrisisline.net/CrisisConversationHandout)  [ConversationHandout.](https://www.veteranscrisisline.net/CrisisConversationHandout) | Asking a #Veteran you care about if they’re having thoughts of suicide isn’t easy, but it could save their life. Learn how to start the conversation at [VeteransCrisisLine.net/Crisis](https://www.veteranscrisisline.net/CrisisConversationHandout)  [ConversationHandout.](https://www.veteranscrisisline.net/CrisisConversationHandout)  #SuicidePrevention  #SuicideAwareness | *Facebook/Twitter*  *A person sitting on a bench with a child  Description automatically generated*  *Instagram* |